



Live the Picture

COMPANY PROFILE



About **Arabia Pictures**

About Us

Arabia Pictures Entertainment is a key player in the Entertainment industry specialized in financing, sales, production support and entertainment industry development. We believe in investing in human capital and creating a media hub for creative talents, where our channels can be utilized to create and promote their premium content.

ARABIA
PICTURES
ENTERTAINMENT

Vision

To be a major minor provider for the entertainment industry in MENA region.

Mission

To provide sustainable creative entertainment solutions by offering unique supporting services to the entertainment industry, while developing the best compliance methodology using the latest technology.

Values



Efficiency



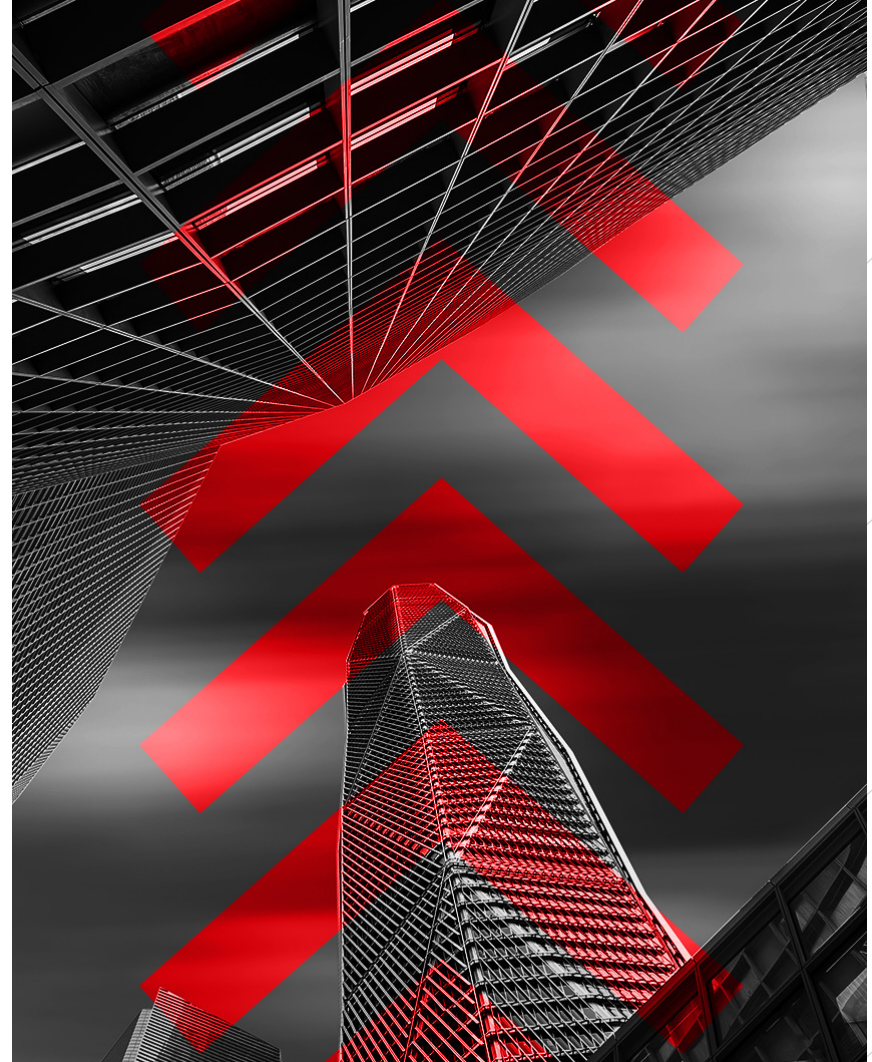
Authenticity



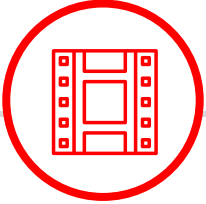
Transparency



Sustainability

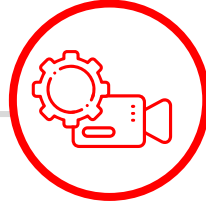


What We Do



Content Acquisition & Distribution

- Strategy & Planning
- Intellectual Property (IP) Acquisition
- Theatrical & Non-Theatrical Distribution
- Merchandise, Product Placement & Sponsorship



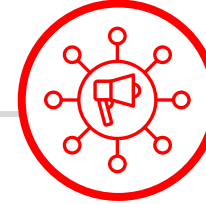
Creative Content/Investment

- Content Development (Films, Series, TV Programs & Music)
- Script Doctoring
- Production Services
- Workshops & Mentorship
- Play (development & production)



Project Management

- End to End entertainment Projects (Sourcing, Planning, Executing, Reporting)



Marketing Services

- Marketing Strategy
- Corporate Identity / Creative Designs
- Digital Marketing
- Social Media Management
- Brand Activation
- Production
- Event Management



Technology Services

- Dynamic Websites & Mobile Applications
- Cloud Infrastructure & Cybersecurity App Layer
- ERP & CRM development
- Google Workspace Reseller
- AI, Smart Contract, and Metaverse development
- Analytics & Data Visualization

Board Members



Faiz Alahmary
Chairman

- Chairman of NAMA Chemicals
- CFO of SCCC Alibaba Cloud
- Director of investment Tawal
- Deputy CFO Yasref
- MA Financial Engineering (USA)
- BA Finance KFUPM



Abdullelah Basyouni
CEO & Board Member

- Group CEO, Arabia Pictures Entertainment
- Chief Marketing Officer KSA-CMO at Tiqmo (Fintech)
- Al Wukalla Company - Founding Partner & Board Member
- GM - Rolls-Royce Motor Cars Saudi Arabia, Mohamed Yousuf Naghi Group.
- Chief Strategy Officer
- Ministry of Media - CSO
- Several major positions in Saudi National Bank
- BA-Business Administration (Mktg) California State University USA
- Leadership Certificate from London Business School



Abdullelah Alahmary
Vice Chairman

- Corporate planning (Aramco KSA)
- Founder of Arabia Pictures Entertainment
- Founder of Brand786 (KSA)
- BSc in Accounting & MA in Economics



Talal Albakr
Board Member

- CEO of SCCC Alibaba Cloud in Saudi Arabia
- VP of Cloud services & Digital solutions of STC Solutions
- Deputy General Manager EBG in Huawei.
- Public & Oil, Gas Sectors Director in EMC².
- Bachelor of Science / Computer Engineering (KFUPM)



Yazeed Tamimi
Board Member

- Director of Marketing & CSR at Tamimi Group
- Tamimi Market – Marketing manager
- Marketing Manager at Masdar al Hayat for Food Indus.
- Prince Mohammed University - Business Administration
- University of Cambridge Course: Investcorp - Leadership

Management



Abdulah Basyouni
Group CEO & Board Member

- Group CEO, Arabia Pictures Entertainment
- Chief Marketing Officer KSA-CMO at Tiqmo (Fintech)
- Al Wukalla Company - Founding Partner & Board Member
- GM - Rolls-Royce Motor Cars Saudi Arabia, Md. Yousuf Naghi Group.
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Ahmed Teama
Operation Management

- Managing Director of a holding company (Creative Edge Entertainment), which consolidated the following lines of businesses:
- Radio: Mix FM KSA and Mix FM UAE (officially launched in April 2015).
- Digital: (Shoot and Zone TV).
- Sport Management: Basketball.
- TV/Digital production.
- Events.
- MBA in Marketing 2004



Abdulaziz Nayta
Project Mgmt

- Business Development Manager in Arabia Pictures Entertainment
- Marketing Manager - Mix FM radio & Creative Edge Entertainment
- Traffic Executive - Mix FM
- Master of Science - University of Wolverhampton, UK



Khaled Omer
Production Mgmt

- Myroktt - Producer 2022
- Alwatad PFP-Development Manager/Producer 2021
- VZ Middle East - Development & Marketing Manager 2020
- Alcomedy Club - Business Development Manager 2017-2018



Randa Faqeeh
People Mgmt

- 8 yrs of successful managing & helping people
- Noon KSA/UAE 4+ yrs of exp
- Peoples Operation Manager at Tiqmo, KSA
- Medical Claims Exe 4 yrs at Tawuniya Insur.
- Graduated from Princess Nourah Univ.



Nabil Malik
Technology Mgmt

- Director Technology Management at AP Entertainment
- Former CTO 42.group
- Project Lead MLSD, National donation platform
- Former Systems Analyst British Institute of Tech
- BSc in Information Technology, University of East London, UK



Andrew Mohsen
Content Mgmt

- Film Critic / Programmer
- Former Artistic Director of Cairo International Film Festival
- Delegation for Egypt for Film O'Clock Festival
- Consultant for many international film festivals
- Writes for several websites



Khaled Abugabal
Agency Mgmt

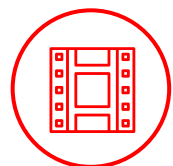
- Group Marketing Director at Arabia Pictures Entertainment
- Marketing manager at Almajdouie Foods
- Planned and executed several marketing campaign
- Deputy Art Director Promoart
- MBA from ESLSA Business School Paris
- Started his career at JWT



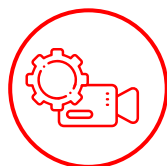
Sulaf Alnaimi
Distribution Mgmt

- Distribution Manager at Arabia Pictures Entertainment.
- Training & Development Manager - Ram Clinics
- SDG Coordinator & Planning Analyst in Sadara Chemical Company

Strategic Partnership



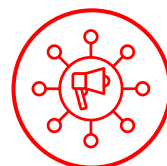
Content Acquisition & Distribution



Creative Content/Investment



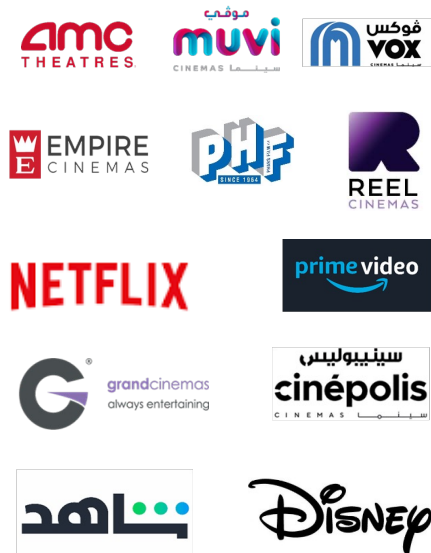
Project Management



Marketing Services



Technology Services



Our Portfolio

Projects Portfolio



Film Maker Program

We organized 26 workshops and master classes with class A experienced professionals who trained more than 1300 students we did so good the next version of it is going to be.

European film festivals in Saudi

We partnered up with the EU Embassy to make the first edition of the Film Festival in Saudi Arabia.



Projects Portfolio



Writing Retreat, Film Commission

VIP caravans with best location in Tanuma just in the wood as retreat should be. With programs logistics and catering we created an outstanding retrier.

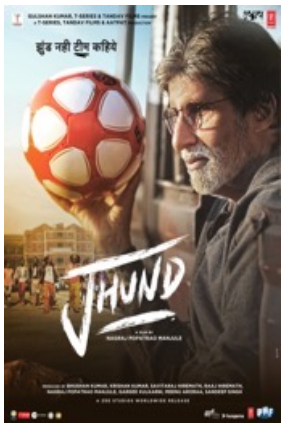
CEO - Comedy Play

Under the umbrella of General Entertainment Authority we organized a series of comedy play in Riyadh. And soon it will be played in the different cities of the kingdom.



Content Portfolio

Distributed

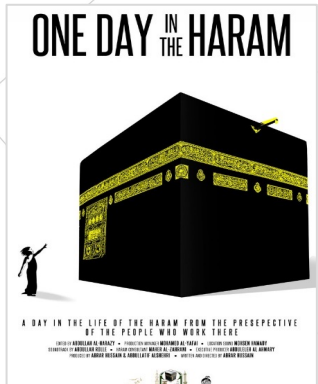


Production

Egypt



Saudi





THANK YOU

Contact Us

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www.arabiapictures.com

